



**“The Open Phences Hub (PHENCES)  
Creating Healthier Public Private Collaborations to Strengthen Uptake of  
Innovation from Small and Medium-Sized Organizations”**



## PHENCES

Public Priate Healthcare Engagement and Collaboration Enhanced through Science (PHENCES) is an Kenyan organisation with a mission to improve the relationship between the public and private sector in Health. We intend to OPEN the existing barriers hindering these collaborations.

We believe that synergies exist should the public and private sector engage and work together that will accelerate the attainment of a healthy society.

### Open PHENCES Hub

With support from the UK Government through Chemonics International. The Open PHENCES hub of the Strathmore Business school will be supporting four counties strengthen the uptake of innovations from the private sector by the public sector geared towards improvement of Reproductive, Maternal, Neonatal, Child and Adolescent Health (RMNCAH) outcomes.

The four selected counties are Kisumu, Homa Bay, Trans Nzoia and Kiambu which reflect a diverse economic and disease burden profile.

*“Policymakers are worrying less about who owns the health facility down the road, and more about the facility's ability to manage the mother who has been brought in with postpartum complications, without impoverishing her family. With over 50 years combined experience within our team of health systems experts, we intend to make this a reality.”*

*-Frank Wafula*

### The projects scope

We propose democratizing public private collaborations (PPCs) that promote public uptake and scaling of innovations, through three sets of activities: (i) unpacking policy/legal/regulatory instruments governing PPCs and present a simplified framework to guide counties on suitable procurement pathways, (ii) analysing RMNCAH innovations and preconditions for their success in the local contexts, and (iii) holding co-creation workshops to design well-informed, fit-for purpose RMNCAH solutions that can trigger local demand and achieve impact.

### Our Team

With combined experience of over 80 years, the PHENCES team of health systems specialists, clinicians, healthcare corporate managers and academics is uniquely placed to work closely with county leaderships and private sector players to deliver on this ambitious project within the set timeline of 3 months.



